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## ICE Dreams Campaign, Chippewa Falls

Dubbed the ICE Dreams Campaign, Chippewa Falls took on a huge project when they decided to expand and update their Ice Arena. The ICE Dreams Campaign encompassed a covered outdoor rink and new locker rooms for the boys and girls hockey and figure skaters. Through connections, WB Manufacturing was recommended for the Locker Room portion of the project and in early spring of 2016 WB Manufacturing began working on the project.

WB Manufacturing was given a few preliminary renderings done by the architects on the project then worked with the ICE Dreams committee to finalize designs. As the ICE Dreams project was primarily community funded, budget was an important factor for the campaign. WB Manufacturing was able to work with the groups to reach a price and a product that would fit the ICE Dreams project needs. Throughout the entire process WB Manufacturing's estimating, customer service, and design team maintained opened lines of communication to ensure that the Chippewa Ice Arena would be equipped with the perfect product.

*"Wisconsin Bench was so easy to work with. They have so much experience and actually helped me solve problems with our layout before they became problems. They communicated with me every step of the way and the product is truly remarkable."*

-Scott Sikkink  
Assistant Varsity Hockey Coach  
ICE Dreams Project Chairman